

## ***Be The First Canadian City To Endorse iPothole.com***

### ***10 REASONS WHY!***

- 1. iPothole is free.***
- 2. iPothole is easy to use.***
- 3. iPothole will give you reliable, efficient, up-to-date information.***
- 4. iPothole will save your city time and money.***
- 5. You can use iPothole to enhance your existing 311 service.***
- 6. Crews can better assess the severity of a pothole before visiting the location and significantly reduce response time.***
- 7. Once repaired, you can demonstrate to the public online that you have fixed the pothole.***
- 8. The public will be more aware of your efforts.***
- 9. We can help you create a Pothole Response Program to promote your image of providing better service.***
- 10. iPothole will make our roads and highways safer .***

***“Our experience working with government bodies shows they value their image with the public. They also want to work smarter.”***  
***Ray Senez, Telenium President***